

# Privacy Notice

**Last updated:** August 28, 2025

Net Earth, doing business as **Conservation Investment Management** (collectively, “**Net Earth**,” “**we**,” “**us**,” or “**our**”), respects your privacy. This Privacy Notice explains who we are, what personal information we collect, how we use and share it, and the choices you have. It applies to individuals who visit **https://www.netearth.ventures** (the “**Website**”), engage our services (the “**Services**”), or interact with us for recruiting.

If you have questions about this Notice or our practices, contact us at **info@netearth.ventures**.

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## Who we are

“Net Earth” refers to the businesses operating under the Net Earth brand, including Conservation Investment Management. We provide advisory, venture design, and related services in conservation finance and sustainability.

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## Information we collect and why

### 1) Information you provide

We collect personal information you provide directly to us, for example when you submit a form, sign up for updates, contract with us, or apply for a role. This may include: - **Identity and professional details** (name, job title, organization, role/relationship) - **Contact details** (email address, postal address, telephone number) - **Preferences and interests** relevant to our Services - **Payment and billing information** (when applicable) - **Recruitment information** (CV/resume, references, work history) - **Any other information** you choose to provide

### 2) Information collected automatically

When you visit the Website, we (and our service providers) may automatically collect information from your device, such as IP address, device and browser type, general location (e.g., city/country), and how you interact with our pages and links. We use this to operate, secure, and improve the Website and to understand usage patterns.

**Cookies & similar technologies.** We may use cookies and comparable tools to remember settings, measure traffic, and improve content. You can manage cookies via your browser settings. Note that disabling cookies may impact site functionality.

### 3) Information from third parties

Where appropriate, we may receive information from publicly available sources, partners, and service providers (e.g., analytics, payment processors, background-check providers for recruiting), consistent with applicable law.

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## How we use personal information

We use personal information to: - Provide and improve the **Services** and Website - Communicate with you (including responding to inquiries and sending administrative or marketing communications) - Process payments and manage accounts - Conduct recruiting and evaluate candidates - Perform due diligence, compliance, and risk management (e.g., conflicts, anti-fraud) - Comply with legal obligations, protect rights and safety, and enforce agreements

Where required, we will obtain your consent; otherwise we rely on contractual necessity, legitimate interests (running and improving our business and Services), or legal obligations.

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## Sharing personal information

We may share information with: - **Service providers and contractors** who process data on our behalf (e.g., hosting, analytics, communications, payment processing) under appropriate safeguards - **Professional advisors** (e.g., legal, accounting) under confidentiality - **Authorities** where required by law or to protect rights, safety, or legal claims - **Parties to a transaction** in the event of a reorganization or business transfer - **With your consent** or at your direction

We do not sell personal information.

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## International transfers

We may process information in countries other than your own. Where we transfer personal information internationally, we take appropriate measures designed to protect it in accordance with this Notice and applicable law.

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## Retention

We retain personal information for as long as necessary to fulfill the purposes described above, including to provide Services, comply with legal, tax, or accounting requirements, resolve disputes, and enforce agreements. When no longer needed, we will delete or anonymize the information, or securely store it until deletion is possible (e.g., in backups).

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## Your privacy choices and rights

Depending on your location, you may have rights to: - **Access, correct, or delete** your personal information - **Object to** or **restrict** certain processing - **Withdraw consent** where processing is based on consent - **Data portability**, where applicable - **Opt out of marketing** communications at any time (follow the instructions in messages or email us)

To exercise these rights, contact **info@netearth.ventures**. We will respond in accordance with applicable law. You may also have the right to lodge a complaint with your local data protection authority.

**California notice.** If you are a California resident, you may have additional rights under the California Consumer Privacy Act (as amended). You can request details about the categories of personal information we collect, use, and disclose, and request access, correction, or deletion. We do not sell or share personal information for cross-context behavioral advertising.

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## Security

We implement technical and organizational measures designed to protect personal information appropriate to the risks of processing.

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## Marketing communications

You can opt out of marketing emails by using the unsubscribe link in the message or contacting us. We may still send service or transactional messages.

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## Third-party links

The Website may link to third-party sites or services. We are not responsible for their privacy practices. We encourage you to review their policies.

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## Children's privacy

Our Website and Services are not directed to children under 16, and we do not knowingly collect personal information from them.

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## Changes to this Notice

We may update this Notice from time to time to reflect legal, technical, or business developments. We will post the updated version with a new "Last updated" date and take additional steps if required by law.

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## Contact us

If you have questions or concerns about this Notice or our practices, contact us at:

**Net Earth (dba Conservation Investment Management)**

Email: [info@netearth.ventures](mailto:info@netearth.ventures)

Website: <https://www.netearth.ventures>

If you are a visitor to our Website, **Net Earth** is the data controller of your personal information.